



## **GO 'OVER THE EDGE' FOR GIVE KIDS THE WORLD VILLAGE**

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### **For Immediate Release**

KISSIMMEE, FL – Next month, an extreme fundraiser will challenge fears of heights and help make dreams come true for kids facing critical illnesses and their families. Supporters will go “Over The Edge” by rappelling 428 feet straight down while overlooking International Drive.

Are you ready for the challenge? Join a team of courageous supporters on February 9, 2018 to rappel down the side of the 32-story Hyatt Regency Orlando. The one-of-a-kind experience benefits local nonprofit, Give Kids The World Village.

Give Kids The World Village is a nonprofit resort in Central Florida that provides dream vacations to critically-ill children. These children face challenges of treatment, hospitals, doctor appointments and more with incredible courage, something rappellers will have to match as they go Over The Edge.

Rappellers – sometimes called “Edgers” – must raise at least \$1,000 to be eligible. The exclusive event is currently limited to 76 rappellers.

Think you have what it takes? Get ready to cinch yourself in, swallow your fears and go Over The Edge. Whether you’re looking for an adrenaline rush, some friendly competition with a coworker or friend, an extreme bucket list-worthy view, or an unforgettable start to 2018, Give Kids The World needs your help to make a difference for brave kids.

You can also support Give Kids The World without actually going Over The Edge. To register or learn more about Over The Edge for Give Kids The World, visit [gktw.org/overtheedge](http://gktw.org/overtheedge).

### **About Give Kids The World Village**

[Give Kids The World Village](#) is an 84-acre, nonprofit resort built exclusively to serve critically-ill children and their families. Children visiting Central Florida on their “wish trips,” stay with their families at Give Kids The World’s storybook Village for week-long, dream vacations.

Give Kids The World provides meals, transportation, nightly entertainment, and complimentary passes to Orlando’s world-famous theme parks and other attractions. There is never any charge to visiting families, and no child is ever turned away.

Since 1986, Give Kids The World Village has served more than 157,000 children and families from all 50 states and more than 75 countries. Give Kids The World is four-star rated by Charity Navigator, with more than 92 cents of every dollar it spends going to program services.

### **About Over The Edge**

To bring this one-of-a-kind event to Orlando, Give Kids The World is partnering with [Over The Edge](#), a Nova Scotia-based company that has organized similar events for almost a decade. Over The Edge has worked with nonprofit groups such as Habitat for Humanity and Special Olympics, raising more than \$50 million in the process.

Over The Edge handles all technical requirements, and the safety of rappellers is the No. 1 priority of each event. The organization has held more than 600 successful events with over 45,000 accomplished Edgers.

*For more information, contact Give Kids The World Village Brand Engagement Manager Emily Wagner at [emilyw@gktw.org](mailto:emilyw@gktw.org) or 407-396-1114 ext. 4519.*

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